

V
VEGAN

Barebells

Barebells is a Swedish brand known for its protein bars and functional snacks, offering both dairy-based and plant-based options to support active lifestyles. While some of their products are vegan and gluten-free, most are not keto-friendly, and the company is not women-owned or based in the U.S



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Welch's Fruit Snacks

Welch’s Fruit Snacks are chewy, fruit-flavored snacks made with fruit puree and juices. They’re known for their vibrant taste and are commonly marketed as containing real fruit and added vitamins. These snacks are widely popular with kids and for on-the-go snacking.



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Hippeas

Hippeas is a plant-based snack brand that helped popularize chickpea puffs in the natural-foods world. Its bright personality and clean-ingredient focus made it a fast-growing favorite. A boost from early investor Leonardo DiCaprio brought the brand major visibility and cultural cachet.



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Deep River Snacks

Deep River Snacks is a mission-driven chip brand that features a different charity on each flavor. Many of the causes are connected to the founders’ families and personal experiences. Every purchase helps support the organization printed right on the bag — snacking with purpose.



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MadeGood

MadeGood snacks are crafted in a dedicated facility free from the top eight major allergens, making them a go-to choice for school-friendly snacking. Family-run and organic, the brand is committed to both safety and sustainability. It’s one of the rare snack companies trusted by parents, teachers, and dietitians alike.

Stellar Snacks

Stellar Snacks is a mother-daughter–founded snack company making vegan, non-GMO, kosher pretzels baked from scratch in Nevada. Their snacks are dairy-free, peanut-free, free of artificial flavors/MSG, and the brand recently added a grain-free / gluten-free.

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WOMEN OWNED

Country Archer Beef Jerky

Country Archer makes beef (and turkey/pork) jerky and meat sticks using 100% grass-fed, grass-finished meats and simple, clean ingredients — with no nitrates/nitrites, no preservatives or MSG, and many products gluten-free and keto-friendly.

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Allergy SmartCookies

Allergy Smart makes baked-goods and snacks that are free from the top 10 common food allergens including gluten, dairy, eggs, nuts, soy, and shellfish, and are entirely vegan, non-GMO, and gluten-free. Their individually wrapped cookies and brownies are crafted to offer a “safe for all” snack option.

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Lesser Evil

LesserEvil set out to create the “cleanest snacks in the world,” using organic ingredients and oils like coconut or avocado instead of industrial seed oils. Its Buddha Bowl line embodies the brand’s simple, sustainable ethos. With bold transparency and better-for-you formulas, the company has become a leader in mindful snacking.

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Cheez Its

Cheez-It’s are baked cheese crackers that are crispy, savory, and packed with real cheese flavor. They’re a popular snack for both kids and adults, often enjoyed by the handful. Their bold taste and crunch make them a go-to for casual snacking.

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WHEAT

DAIRY



VG
VEGETARIAN

SOY

WHEAT

Sun Chips

SunChips are multigrain chips made from a blend of whole grains like corn, wheat, and oats. They have a distinctive wavy shape and a hearty texture, offering a more robust alternative to traditional potato chips. Available in flavors like Harvest Cheddar and Garden Salsa, they balance flavor with a whole-grain base.



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Gimme Seaweed

Gimme Seaweed produces organic roasted seaweed snacks that are light, crispy, and packed with umami flavor. Their products are plant-based and often seasoned with simple ingredients like sea salt or teriyaki. They're a popular low-calorie option that also provides nutrients like iodine.



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Peeled

Peeled Snacks produces organic, dried fruit snacks that focus on clean, simple ingredients with no added sugar in many varieties. Their products highlight natural fruit flavors while maintaining a chewy, satisfying texture. The brand emphasizes sustainability and transparency in sourcing.



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Pop Corners

PopCorners are crunchy, popped-corn snacks shaped into triangular chips, made from simple ingredients like corn, oil, and seasoning. They deliver a hearty crunch and come in both savory and sweet flavors, including kettle corn and white cheddar. They're positioned as a wholesome alternative to traditional chips and crackers.



SOY

DAIRY

WHEAT

Doritos

Doritos is a tortilla chip brand known for its bold flavors, signature triangular shape, and crunchy texture. Part of Frito-Lay North America, Inc., Doritos offers a wide variety of flavors and snack formats and positions itself around bold flavor, individuality, and self-expression.



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Pips Sugar Twists

Pip's Heirloom Snacks is a modern snack brand focused on putting a better-for-you spin on nostalgic favorites. The brand uses rare heirloom corn grown by family farmers, along with simple, non-GMO ingredients and oils such as avocado oil, to create flavorful, crunchy snacks.



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Reelie

Reelie is a Colombian-American, family-owned snack brand offering crunchy, tropical snacks made with simple ingredients, including plantain chips, cassava chips, and organic grain-free crackers. Focused on better-for-you snacking, Reelie uses sustainably sourced ingredients and offers certified gluten-free and seed-oil-free products, with varieties that are also vegan and free from major allergens.